



**NOTICE OF THE MEETING OF THE  
CONNECTIONS COMMITTEE MEETING  
SCHOOL DISTRICT OF NEW LONDON  
Wednesday, September 28, 2022**



**PURPOSE:**

The purpose of this committee is to advise and ensure practices that form connections and communicate with stakeholders in order to enhance and develop relationships, gain understanding, and provide further communication with the community.

**RESPONSIBILITIES:**

To support and achieve the purpose of the Connections Committee the following actions will be considered by the committee:

- Develop methods to seek stakeholder voice
  - Survey(s)
  - Linkage opportunities
    - Connecting with various segments of the community seeking input and targeted feedback
- Communicate effectively and efficiently with stakeholders
  - Web
  - Newsletters
  - Social media
  - newspaper
- Link communication media with city organizations as appropriate
  - Economic development
  - City government
  - Parks and recreation
  - Chamber of commerce
  - Other
- Support/integrate with district initiatives as appropriate (i.e. referendum)
- Share information and/or recommend action to the Board of Education as appropriate

Public notice is hereby given, as required by law, that the meeting of the Connections Committee of the School District of New London will be held on **Wednesday, September 28, 2022**, at **2:00 p.m.** at the District Administration Building, 901 West Washington Street, New London, Wisconsin 54961.

Matters to be taken up and discussed at this meeting are as follows:

- A. Public Input
- B. Digital Spectrum Reach- Campaign overview and future strategies
- C. Video Marketing Update: City of New London, New London Chamber, School District of New London
- D. One Minute on:
- E. 101 reasons to attend the School District of New London
- F. School Community Ambassadors
- G. School Community Survey (timing)

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Notice is hereby given that members of the School Board may be present at this committee meeting. Although this may result in a quorum of the School Board being in attendance and, therefore, constitute a "meeting" of the School Board pursuant to State ex. Rel. Badke v. Greendale Village Board, 173 Wis.2d 553 (1993), the School Board will not take any action at this committee meeting.