

**MINUTES OF THE
CONNECTIONS COMMITTEE MEETING
SCHOOL DISTRICT OF NEW LONDON
March 20, 2024**

Chairperson: Terry Wegner
Notetaker: Mandy Wilz

Committee member attendees: Terry Wegner, Mandy Wilz, Scott Bleck
Excused: Mark Grossman

Other attendees: Lisa Sink, CESA 6; Jill Aykens, CESA 6; Jill Willner

Time convened: 2:01 p.m.

A. Public input
None

B. Review of CESA 6 Communication Audit

RECOMMENDATION:

- Lisa and Jill from CESA 6 explained that they will share a Google drive with the district to upload samples of all the district's communications currently being done, including Google analytics data
- The date of April 10 was reserved for them to meet with various staff and community members of the district, including the Parent Advisory Council meeting at 6:00 p.m., to discuss communication needs and highlights of the district; they will share a potential schedule with Scott and Jill to facilitate the various meetings
- Share all events, internal communications, social media outlets, etc.

C. Future Agenda Items

RECOMMENDATION: The full audit will be shared at the next Connections Committee meeting

D. Future Meeting Date

RECOMMENDATION:

- May 23 at 2:00 p.m. – CESA will share full audit report
- June 10 at 6:00 p.m. – CESA will share summary with the full Board of Education

Time adjourned: 3:13 p.m.

Mandy Wilz, Notetaker