

**MINUTES OF THE
CONNECTIONS COMMITTEE MEETING
SCHOOL DISTRICT OF NEW LONDON
Monday, January 15, 2024**

Chairperson: Terry Wegner

Notetaker: Mark Grossman

Committee member attendees: Mark Grossman, Terry Wegner, Scott Bleck

Absent: Mandy Wilz

Other attendees: Joe Marquardt

Time convened: 2:30 p.m.

A. Public input

None

B. Review of building level upgrades with budgeting and referendum work

RECOMMENDATION:

- Did not discuss

C. CESA 6 Marketing 2024

RECOMMENDATION:

- Met with Lisa Sink and Ian Thomas from CESA 6
- Asked for a quote on a "marketing audit"

D. Future Agenda Items

RECOMMENDATION:

- Review marketing audit quotes

E. Identify Future Meeting Dates

RECOMMENDATION:

- February meeting to be determined
- March 13 at 2:30 p.m.

Time adjourned: 4:00 p.m.

Mark Grossman, Notetaker