

NOTICE OF THE MEETING OF THE CONNECTIONS COMMITTEE MEETING SCHOOL DISTRICT OF NEW LONDON Friday, January 13, 2023



PURPOSE:

The purpose of this committee is to advise and ensure practices that form connections and communicate with stakeholders in order to enhance and develop relationships, gain understanding, and provide further communication with the community.

RESPONSIBILITIES:

To support and achieve the purpose of the Connections Committee the following actions will be considered by the committee:

- Develop methods to seek stakeholder voice
 - o Survey(s)
 - o Linkage opportunities
 - Connecting with various segments of the community seeking input and targeted feedback
- Communicate effectively and efficiently with stakeholders
 - o Web
 - o Newsletters
 - o Social media
 - o newspaper
- Link communication media with city organizations as appropriate
 - o Economic development
 - o City government
 - o Parks and recreation
 - o Chamber of commerce
 - o Other
- Support/integrate with district initiatives as appropriate (i.e. referendum)
- Share information and/or recommend action to the Board of Education as appropriate

Public notice is hereby given, as required by law, that the meeting of the Connections Committee of the School District of New London will be held on **Friday, January 13, 2023**, at **9:00 a.m.** at the City of New London Council Chambers, 215 North Shawano Street, New London, Wisconsin 54961.

Matters to be taken up and discussed at this meeting are as follows:

A. Joint meeting with Chad Hoerth, City of New London Administrator, and April Kopitzke, New London Chamber of Commerce Director, to strategize community engagement to promote New London area