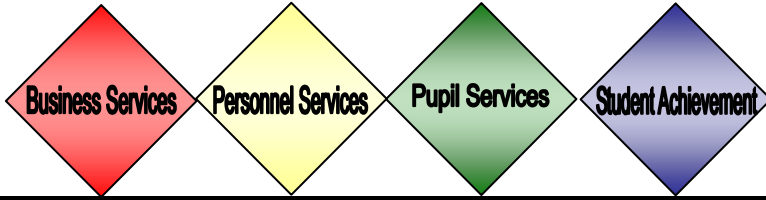




School District of New London



MONTHLY UPDATE

By: Bill Fitzpatrick
District Administrator
Date: August, 2011

Pack It Up For Kids Campaign

The New London Rotary Club has embarked on a campaign to collect school supplies and funding to provide the necessary school supplies for needy students. The campaign started on July 15th with a kickoff brat fry event at Piggly Wiggly. They have established drop-off locations throughout the community in addition to corporate campaigns at the following businesses:

- Citizens Bank
- First State Bank
- New London Family Medical Center
- Radtke Rhone Insurance
- St. Joseph Residence
- Festival Foods
- Piggly Wiggly
- Jernegan's Health Mart
- Fox Communities Credit Union
- Theda Care Physicians

Our administrative team, led by Ann Christopherson, has also made a significant contribution. In addition to coordinating the collection efforts, the Rotary Club has made a pledge to match the funds collected for this effort up to \$5,000.

Our administrative team and local volunteers will be coordinating the distribution of supplies. We have reserved Lincoln Elementary School for use as our distribution center on Wednesday, August 17th from 2:00 p.m. until 6:00 p.m. Entry will be by invitation only. This will ensure that those in most need will have the opportunity to get the necessary supplies. Should supplies remain after this event, they will be distributed to the schools, including our parochial school partners, for distribution as deemed appropriate.

New Staff

We have completed our staff selection process. We have incorporated the changes made to the screening and selection process developed last year to the hiring of all staff including support staff. Although much more rigorous and time consuming, we believe that we have improved the process significantly by including more stringent criteria, testing and interviewing techniques, along with third party reference checking. The process has resulted in greater scrutiny and justification through multiple

sources instead of just a single interview team. When faced with a decision regarding several acceptable, the process has helped us to sort out the very best candidate. I am confident that we are presenting exceptional candidates for your approval. The process has also assisted us in more clearly communicating the employment expectations we have for our new employees.

Going Green

We have established a goal of reducing costs during the next school year by 20% through efforts related to going green. These efforts are related to finding efficiencies that may result in using less paper, or energy. Reducing our reliance on worksheets and forms will help. We will also be engaging our students and staff in the process by providing an incentive program at each facility to minimize energy consumption where possible. This is an opportunity to teach and learn as well as to reduce costs.

We are also encouraging the use of technology to improve communication while reducing costs. We have already identified processes that have traditionally involved much printing and postage. However, we do not want to sacrifice good customer service in order to do so. Before moving forward with any such initiative, we are asking the question, "How will this improve communication and make it a WOW experience?" We will continue to assess our efforts and seek to continuously improve. We must always understand that our efforts must consider the end user. Although only 10% of our clients report not having easy access to technology, we must always be cognizant of that fact and must provide alternatives to them.

Have a great summer... stay cool...but be careful

